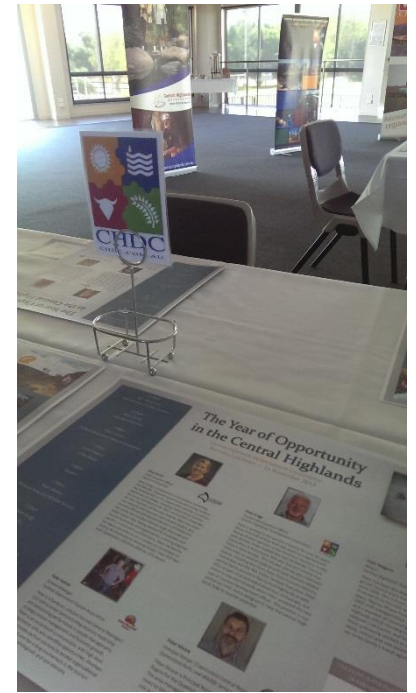




Central Highlands Development Corporation Business Breakfast and Luncheon Partnership Opportunities







A Little About Us

About CHDC

Central Highlands Development Corporation (CHDC) is the lead economic and tourism development agency for Central Highlands, Queensland.

CHDC facilitates a wide range of projects and initiatives across the region and is proactive in providing relevant advice, statistical information, workshops and networks to support business, industry, government and community.

As an organisation, we are dedicated to:

- Advocating for sustainable regional and economic growth,
- Proactively marketing and promoting the Central Highlands as a 'region of choice',
- Enhancing workforce development,
- Supporting business development, innovation and capacity, and
- Supporting community organisations to develop skills and knowledge.

www.chdc.com.au

Our Business Breakfasts/Luncheons

CHDC holds a number of business breakfasts/luncheons each year to:

- facilitate networking opportunities
- link business, industry, government and community
- provide up to date information on a topic relating to tourism, construction, agriculture and/or resources

Want more info on the
Central Highlands?
Scan the QR code to view
our 'Economic Profile'
media clip.





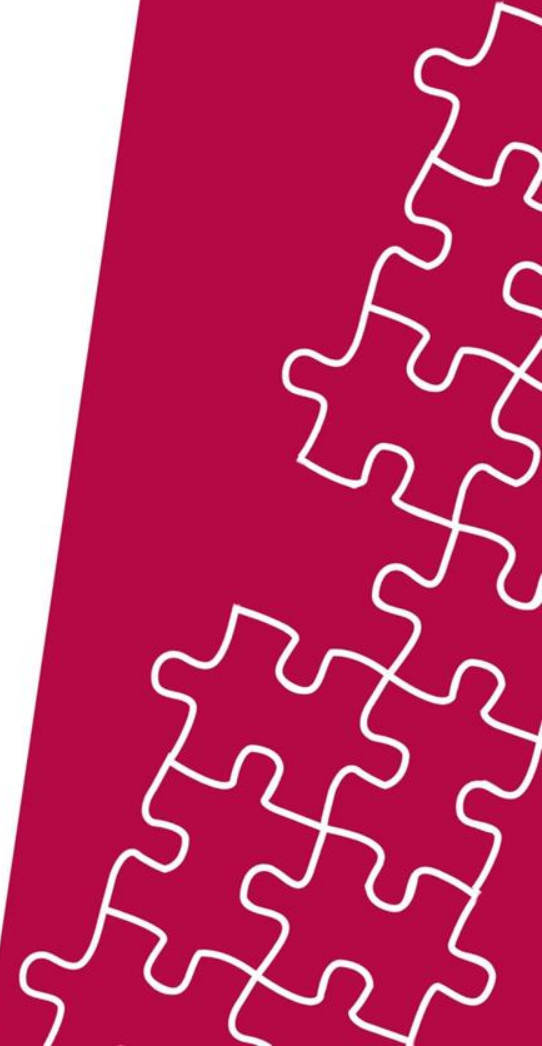
PREMIUM PARTNER

Exclusive Partnership

\$1750 (per event/one event only)

Entitlements:

- Acknowledgement as event Premium Partner in promotional material specific to the event including, though not limited to, e-invites, online registration form, CHDC website, social media (LinkedIn and Twitter), onsite event prelude slide show, and in opening and closing MC remarks
- Acknowledgement as event sponsor of drinks/happy hour (luncheon only)
- Two (2) feature articles in CHDC's eNews (up to 100 words, with one accompanying image) - distributed fortnightly to over 1,700 subscribers
- Inclusion as 'Feature Business' on CHDC's website for one month (up to 400 words and four images)
- Two (2) complimentary tickets to your sponsored event - if booking at least six (6) guests (this can include the complimentary tickets), a table will be reserved, using a table sign that includes sponsor logo and website
- Opportunity to deliver a five-minute introduction at the event
- Opportunity to distribute promotional material at the event, ie pamphlets, branded pens (material to be supplied by sponsor)
- One (1) stand-alone banner (to be supplied by sponsor) to be displayed in a prominent location inside the event venue
- One (1) ad (10cm x 10cm) on event program placemat – sponsor is to supply artwork or CHDC can arrange for minor additional cost





JUNIOR PARTNER

Exclusive Partnership

\$750 (per event/one event only)

Entitlements:

- Acknowledgement as event Junior Partner in promotional material specific to the event including, though not limited to, e-invites, online registration form, CHDC website, social media (LinkedIn and Twitter), onsite event prelude slide show, and in opening and closing MC remarks
- Acknowledgement as event sponsor of drinks/happy hour, with opportunity to distribute branded drink / stubby coolers (to be supplied by sponsor).
- One (1) ad (10cm x 10cm) on event program placemat - sponsor is to supply artwork or CHDC can arrange for minor additional cost
- One (1) stand-alone banner (to be supplied by sponsor) to be displayed in a prominent location inside the event venue
- One (1) complimentary ticket to your sponsored event - if booking at least six (6) guests (this can include the complimentary ticket), a table will be reserved, using a table sign that includes sponsor logo and website

SUPPORTER

\$330 (per event/one event only)

Entitlements:

- Acknowledgement as event Supporter in promotional material specific to the event including, though not limited to, e-invites, online registration form, CHDC website, social media (LinkedIn and Twitter), onsite event prelude slide show, and in opening and closing MC remarks
- One (1) complimentary ticket to event



EXHIBITOR
only five (5) available
\$220 (per event/one event only)

Entitlements:

- One (1) complimentary ticket to event
- One (1) x trestle table with tablecloth, and access to power
- Acknowledgement in opening and closing MC remarks

PLACEMAT ADVERTISER
Up to five advertisers per placemat
\$110 (per event/one event only)

Entitlements:

- One (1) ad (10cm x 10cm) on event program placemat - sponsor is to supply artwork or CHDC can arrange for minor additional cost
- Acknowledgement in opening and closing MC remarks





NEED MORE INFORMATION? WANT TO BOOK?

Simply contact us.

This proposal provides a number of different opportunities for partnership participation; however it is by no means exhaustive. Contact Nicky discuss your individual objectives and budget, and/or to book.

Nicky Fisher

Media and Events Officer

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