



Census
100 years 1911–2011
9 August 2011

Census

2011 Census: Shed some light on Census Night

Statistical Liaison Officer Meeting
June 2011



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Planning Australia's 16th Census

- Every 5 years: Tuesday 9 Aug 2011
- Biggest peace-time operation
- Count EVERYONE on Census night
- No Change Census (form)
- Extra \$20m nationally to get an accurate count of Indigenous people in Australia
- Northern Australia Strategy



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2006 Census Review: How many people did we miss?

	Qld %		Australia %	
	2001	2006	2001	2006
Capital City	1.0	1.9	1.3	2.5
Balance of State	2.7	5.1	2.6	3.0
Total	1.9	3.7	1.8	2.7

- For 2006, these percentages translate to a net undercount of 148,400 people in Qld (549,500 in Australia).
- Net undercount of Indigenous people in 2006 was 12.5% (or 18,300 people) for Qld and 11.5% (59,200 people) for Australia.

Source: ABS cat. no. 2940.0 2006 Census, Details of undercount



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2011 Census Engagement: Goals

- Raise awareness & promote benefits of Census
- Increase community level support for Census
- Utilise local knowledge and intelligence
- Improve coverage across all Queensland
- Key Message: Protect the privacy of the public
- Improve awareness of Census recruitment

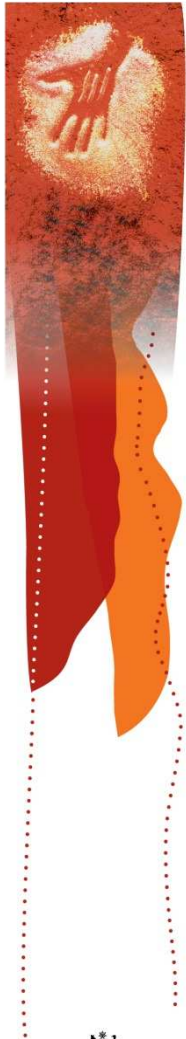


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Qld Special Strategies

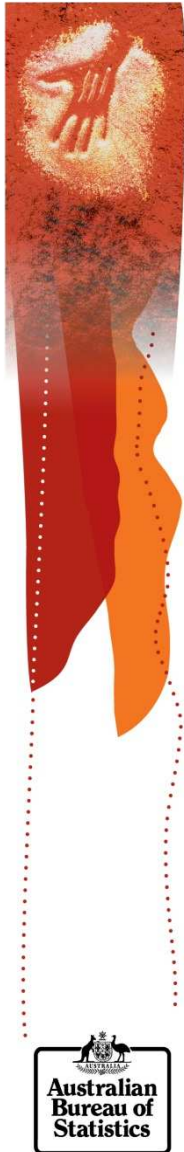
1. Indigenous
2. Homeless
3. Secure apartment Buildings (SABs)
4. Culturally and Linguistically Diverse (CALD)
5. Literacy
6. Mining
7. Non Private Dwellings (NPDs)
8. Remote Travellers
9. Shipping
10. Islands
11. Pastoral Stations
12. Defence
13. Migratory and Offshore
14. Ekka



Indigenous Strategy

Many Indigenous people did not complete the Census or identify as Indigenous...why?





So where does our Indigenous population reside?

Proportion of all indigenous persons in Queensland residing in selected regions, 2006	
Regions	Percentage (%)
Large/Urban (15,000<)	53.3
Brisbane	22.9
Cairns	6.6
Townsville-Thuringowa	5.8
Medium (2,000 – <15,000)	13.8
Small (<2,000)	7.3
Discrete communities	11.4
Torres Strait	4.9
Rural balance	9.1
Source: Discrete and Torres Strait based on 2006 Census SLA data, others on Census 2006 Urban/regional locality data.	

Indigenous Strategy (continued)

What's new – Urban/Rural:

- Increased use of Indigenous Assistants
- Smaller workloads in Urban/Rural areas

What's new – Discrete Communities:

- Recruiting Area Supervisor Discrete Communities (ASDC) & Remote Area Mobile Teams (RAMT)
- Early engagement - Involvement of Government Champions
- Focus on recruiting local people from the community
- National strategy for Large Indigenous Communities





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Secure Apartments & Gated Communities

What we know:

- Focus groups held on Gold Coast
 - mixed tenancies eg owners, renters, holiday
 - rarely know their neighbours
 - don't like opening front door
 - not adverse to completing Census form
 - preference for eCensus (efficient, secure, confidential)
- On-site property managers: the key to success

What we have planned:

- Designing workloads to cater for secure apartment buildings (SABs)
- 18 Special Area Supervisors dedicated to SABs
- Emphasis on field staff training, early engagement with building managers, 'warming the call' for Collectors
- PR materials on-site
- Promote eCensus



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Homeless Strategy

- Early engagement with key service providers
- Recruitment of Special Area Supervisors and Special Collectors to count rough sleepers
- Couch surfers: PR to promote getting counted and “none” as place of usual residence
- Special arrangements for Specialist Homeless Services and Boarding Houses
- Engagement with key state government stakeholders and service providers
- Awareness raising for all levels of Census Engagement activities eg Councils



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Census Recruitment

In 2006:

- Our biggest challenge was recruiting skilled field staff
- In a high % of areas, we received no applicants.

What's different for 2011:

- Earlier engagement with regional service providers and stakeholders
- Engagement with all Qld Councils & LGAQ
- Improved pay rates for field staff
- A targeted media and awareness raising campaign



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2011 Census Field Staff

- About 43,000 staff nationally

- In Qld, close to 7,000 field staff
 - 32 District Managers
 - 763 Area Supervisors
 - 5,500 Collector Workloads
 - 700 Indigenous Field Staff



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2011 Census Products





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All the info. you'll need...



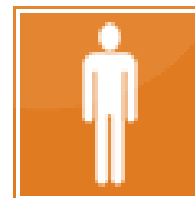


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Census data available for...

Persons



Families



Dwellings



Census Topics



Age & Sex

Cultural Diversity

Language, Ethnicity,
Ancestry, Religion, etc.

Education

Qualifications, Schooling

Employment

Occupation, Hours,
Unpaid

Carers and Need for Assistance

Internal Migration

Usual Address, 1, 5 year



Family

Size, Children, \$\$,
Blended

Relationships

Married, Lone, Group, etc.



Dwellings

Type, Rental, Owned

Household

\$\$, Income, Spending



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New data items

- A range of new data items will be created:



Person Variables

- Birthplace of Parents Indicator
- Labour Force Status by Hours Worked
- Student Status for Educational Attendance
- Sex of Lone Parent
- Year of Arrival in Australia in Ranges
- Relationship as Reported for Couples
- Child Type - Grandchild Factor
- Relationship in Household - Grandchild Factor



Family Variables

- Grandparent Families
- Count of Dependant Children in Family
- Count of Non-dependent Children in the Family
- Count of all Children in the Family
- Family/Non-Family Households
- Labour Force Status of Parents
- Count of Persons in Family



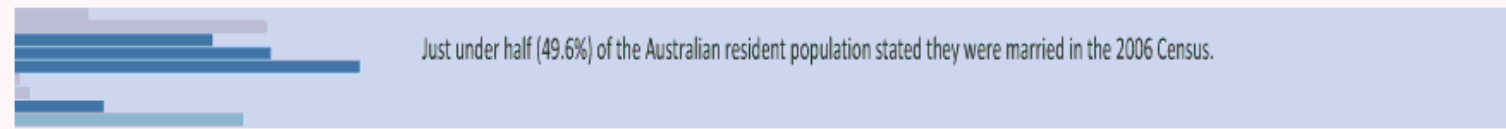
Dwelling Variables

- Households with Indigenous Persons Indicator
- Number of Persons Usually Resident in Dwelling
- Tenure Type by Landlord Type

- About the Census
- 2011 Census
- Census Data**
- Get Census Data
- Which Product?
- Quick Stats
- Community Profile
- TableBuilder
- Past Censuses (Pre 2006)
- More about the Data**
- Census Dictionary
- Data Quality & Analysis
- Reference & Education
- Your Privacy
- Media Centre
- Contact Us

Census of Population and Housing

Discover information about the people, families and communities of Australia and the dwellings in which they live. [Find out more About Census...](#)



Get data for an area Search, find on a map or select your area of interest

Enter an address, suburb or post code:

Three character minimum

OR: Geographical Areas:

OR: QuickLinks

- Australia
- New South Wales
- Victoria
- Queensland
- South Australia
- Western Australia
- Tasmania
- Northern Territory
- Australian Capital Territory
- Sydney
- Melbourne
- Brisbane
- Adelaide
- Perth
- Hobart
- Darwin
- Canberra

[Open map](#)



Explore Census Topics Select a topic from the links

- Person Characteristics
- Carers and Need for Assistance
- Education and Qualifications
- Employment, Income and Unpaid Work
- [Ethnicity, Language and Religion](#)
- Place of Work
- Usual Address and Internal Migration
- Family Characteristics
- Children and Childcare
- Dwelling Characteristics
- Household Income and Expenditure



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Census Product key



- Easy to use.
 - Basic statistical skills only.



- Intermediate product.
 - Requires skills in building tables and working with statistical data.









- Advanced product.
 - Requires detailed understanding of Census concepts and statistical analysis skills.



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Census Data Products

-  QuickStats (by area and topic) ★
-  Community Profiles ★
-  TableBuilder Basic ★★
 - Build your own tables
 - Replaces CDATA Online
-  TableBuilder Pro ★★
 - Build and customise your own tables with the full Census data set
-  DataPacks ★★
-  Census Sample File ★★★



QuickStats

[Mobile](#) [Survey Participant Information](#) [About Us](#) [Careers](#) [Contact Us](#)



Australian Bureau of Statistics

★ Rate the ABS website



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ABS Home > [Census](#) > [QuickStats](#) > 2913









QuickStats for Postal Area 2913

Summary
Persons
Ethnicity
Work
Families
Dwellings



Page tools:
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Summary

<div style="margin-bottom: 10px;"> 21,638 Population</div> <div style="margin-bottom: 10px;"> 48.9% Aged 25-54 years old</div> <div style="margin-bottom: 10px;"> 71.2% Born in Australia</div> <div style="margin-bottom: 10px;"> 73.8% Speak only English at home</div> <div style="margin-bottom: 10px;"> 29.9% Catholic</div>	<div style="margin-bottom: 10px;"> 41.4% Married</div> <div style="margin-bottom: 10px;"> 14.3% Couple Families with Children</div> <div style="margin-bottom: 10px;"> 14.9% Professionals</div> <div style="margin-bottom: 10px;"> 1,604 Median Household Weekly Income</div> <div style="margin-bottom: 10px;"> 8,132 Total private dwellings</div>
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What do you want to do next?

-  [Download Community Profile spreadsheet](#)
-  [Build my own table or customise an area TableBuilder](#)
-  [View related areas](#)
-  [Choose another area](#)

Some values in this QuickStats may have been adjusted to avoid release of confidential data. For further information refer to [Introduced Random Error](#).



QuickStats

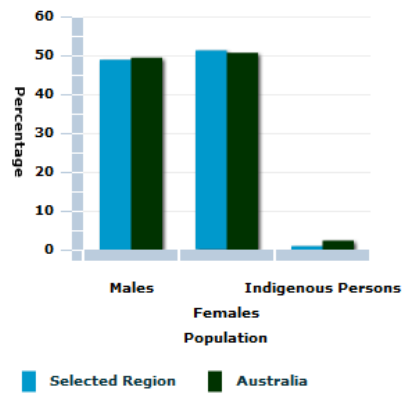
QuickStats for Postal Area 2913

[Summary](#) | [Persons](#) | [Ethnicity](#) | [Work](#) | [Families](#) | [Dwellings](#)
 Page tools: [Print Page](#) | [Print All](#) | [Download PDF](#) | [Share This](#)

Person Characteristics

In the 2006 Census (held on 8th August 2006), there were 21,638 persons usually resident in 2913 (Postal Area): 48.8% were males and 51.2% were females. Of the total population in 2913 (Postal Area) 0.9% were Indigenous persons, compared with 2.3% Indigenous persons in Australia.

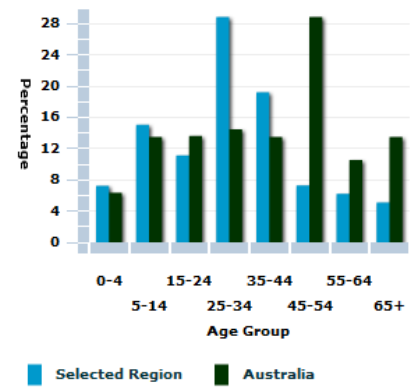
	Selected Region	% of total persons in Region	Australia	% of total persons in Australia
Total persons (excluding overseas visitors)	21,638	-	19,855,288	-
Males	10,561	48.8%	9,799,252	49.4%
Females	11,077	51.2%	10,056,036	50.6%
Indigenous persons (comprises Aboriginal and Torres Strait Islander)	194	0.9%	455,031	2.3%



Age

In the 2006 Census 15.06% of the population usually resident in 2913 (Postal Area) were children aged between 5-14 years, and 6.21% were persons aged 55 years and over. The median age of persons in 2913 (Postal Area) was 32 years, compared with 37 years for persons in Australia.

Age groups:	Selected Region	% of total persons in Region	Australia	% of total persons in Australia
0-4 years	1,564	7.23%	1,260,409	6.35%
5-14 years	3,259	15.06%	2,676,837	13.48%
15-24 years	2,404	11.11%	2,704,276	13.62%
25-34 years	6,243	28.85%	2,875,139	14.48%
35-44 years	4,150	19.18%	2,673,638	13.47%
45-54 years	1,574	7.27%	2,893,940	28.85%
55-64 years	1,343	6.21%	2,092,675	10.54%
65 years & over	1,102	5.09%	2,678,374	13.49%
Median age of persons	32	-	37	-





QuickStats

QuickStats for Postal Area 2913

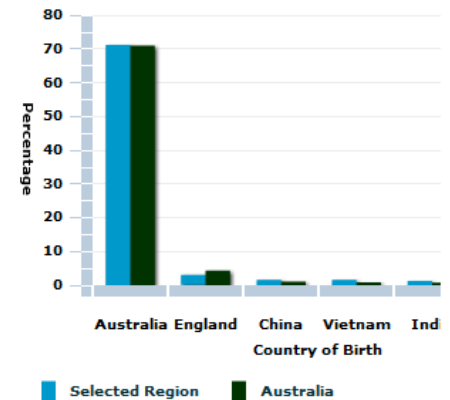
Summary **Persons** Ethnicity Work Families Dwellings

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Citizenship

In the 2006 Census, 89.7% of persons usually resident in 2913 (Postal Area) were Australian citizens, 23.5% were born overseas and 0.5% were overseas visitors.

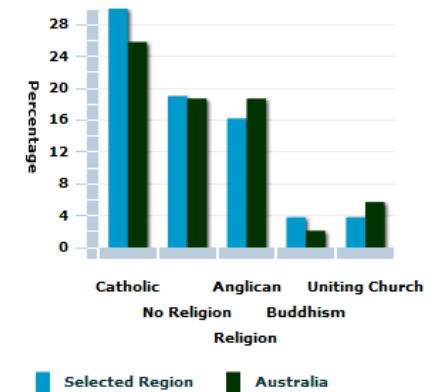
	Selected Region	% of total persons in Region	Australia	% of total persons in Australia
Australian citizenship	19,403	89.7%	17,095,569	86.1%
Persons born overseas	5,089	23.5%	4,416,037	22.2%
Overseas visitors (excluded from all other classifications)	105	0.5%	206,358	1.0%



Religion

In the 2006 Census, the most common responses for religious affiliation for persons usually resident in 2913 (Postal Area) were Catholic 30.0%, No Religion 19.0%, Anglican 16.2%, Buddhism 3.8% and Uniting Church 3.8%.

	Selected Region	% of total persons in Region	Australia	% of total persons in Australia
Catholic	6484	30.0%	5,126,882	25.8%
No Religion	4112	19.0%	3,706,557	18.7%
Anglican	3516	16.2%	3,718,248	18.7%
Buddhism	824	3.8%	418,755	2.1%
Uniting Church	820	3.8%	1,135,422	5.7%





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Community Profiles

- More detailed data
- Presented in excel spreadsheets
- Covers most topics on Census form
- 6 kinds of Profiles:
 1. [Basic Community](#)
 2. [Place of Enumeration](#)
 3. [Indigenous](#)
 4. [Time Series](#)
 5. [Expanded Community](#)
 6. [Working Population](#)



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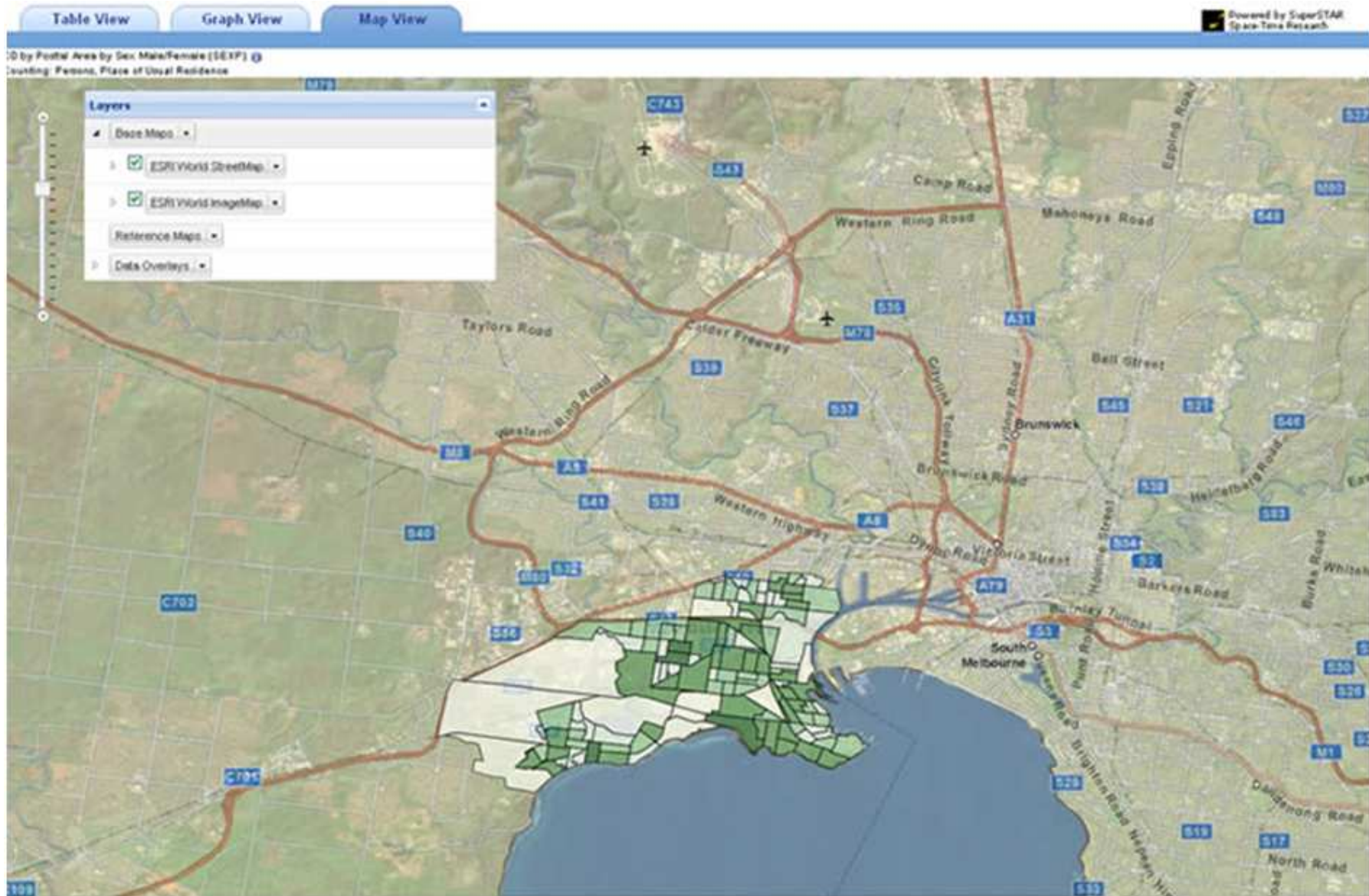


TableBuilder Basic☆☆

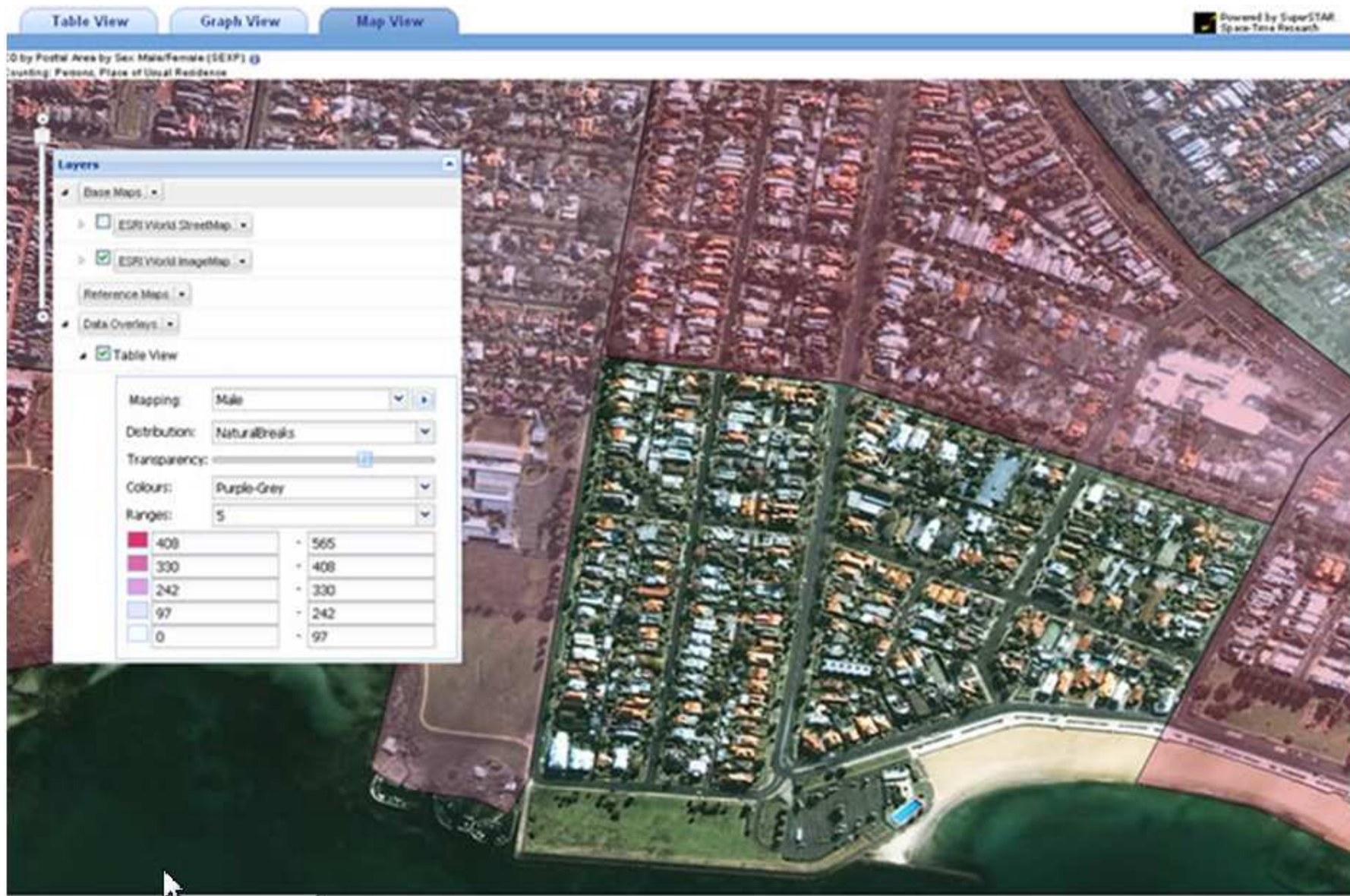
- Build your own tables
 - Predefined tables will be available
- Customise table categories
 - Collapse categories
 - Change ranges (e.g. 0-4 years age)
- Create graphs and maps
- FREE!! (requires registration)
- Direct access from Census Dictionary, and 'top ten' list in Quick Stats



Better Maps for 2011



Better Maps for 2011





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TableBuilder Pro ★★

- Ultimate Census Data analysis tool
- Access to full Census output record file
- All features of TB Basic
- Dedicated support line
 - direct access to ABS experts
- Charged product
 - Pricing yet to be finalised
- Large table mode
 - Can submit to ABS for processing





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DataPacks

- For clients with existing databases or analysis systems
 - e.g. Geographic Information Systems (GIS)
- CSV file format
- Same table structure as Community Profiles
- No longer available on CD
 - Download from ABS website



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Census Sample File



- Confidentialised Unit Record File (CURF)
- Contains 1% or 5% random sample of:
 1. private households
 2. associated persons
 3. non-private dwellings
- released under strict access conditions



Census

Analytical products



Analytical Articles ★

- Online and released progressively



Aboriginal and Torres Strait Islander Australians ★



Socio-Economic Indexes for Areas (SEIFA) ★★

- measures **relative** socio-economic advantage/disadvantage



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Reference and Educational products

- Census Dictionary



- Quality reports



- How Australia
Takes a Census



- Online help



- Census undercount





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Products that will be discontinued ...

- Social Atlases
- CData Online
- Census Tables
- MapStats

Table Builder Basic can do all that these products could do, and more.





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Where to Get Further Assistance

- ABS website
 - Will have a self-directed learning package to help you use the 2011 Census products

www.abs.gov.au

- National Information and Referral Service (NIRS)
 - Can also provide assistance in navigating the ABS Website

1300 135 070



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When will it be available?

Census Dictionary - May 2011

Q1 2012 – TableBuilder Pro registration opens - empty databases available on-line

First data release - June 2012

Second data release - October 2012

Third release - early 2013



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Questions?